



South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

Orchids are gracious living - wear them.

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*** PROGRAM ***

July 22, 1963 - 8:00 P.M.

"AWARD QUALITY ORCHIDS"

Ernest Hetherington

This month we are very happy again to have Ernest Hetherington speak to us on Award Quality Orchid Plants.

Mr. Hetherington, as most of you know, is General Manager of the Fred A. Stewart Company and is also a member of our own Society. He is an American Orchid Society, Cymbidium Society, and Orchid Digest Corporation Judge. Ernest has written many articles for the orchid magazines throughout the world and is very well known in his field.

This will be a program of slides of most genera and Mr. Hetherington will point out qualities and things to look for in award quality blooms. He will also furnish comments on background and type breeding, predictions as to what the aims of the hybridizer are for the future, and many other factors to be considered.

This should be one of our most interesting and outstanding programs of the year so let's all make it a must and turn out.

The speaker at the June meeting was another of our own members, Joe Hampton. Joe's talk on "Orchid Growing at Dos Pueblos" was very enlightening to us all and we want to thank Joe again for being with us and providing such an interesting program. It was a pleasure to see Joe and his family again.

PLANT PROCUREMENT

Last month the plants were from the Dos Pueblos Orchid Company and they furnished us with many nice things of excellent quality. At this time we want to thank anyone who donated plants or materials to the plant procurement this time.

This month Stewart's will furnish the plants and from all indications of the quality and lovely things that they have listed in their latest catalog they should be good. Your donations not only help support the Society but through your prizes you are continuing to upgrade your own collections. Let's all support our Plant Procurement program.

PLANT FORUM

The plant table in June contained many fine plants and a large variety was displayed. Interesting comments and description of these plants was handled by Mrs. Rita Crothers, Frank Fordyce, Nell Howard, and Mr. Murray Spencer.

NOVICE CLASS

At the July meeting over forty members of the Novice Class enjoyed the hospitality extended to them by Mr. & Mrs. V. C. Scoggins. A question and answer program was conducted by Fred Vaughan. The Scoggins gave reports on their light experiment and the results are proving very outstanding.

The next Novice Class will be held on August 4 at 10:00 a.m. at the home of Mr. and Mrs. G. Dean Field, 14242 Lambeth Way, Tustin.

ANNOUNCEMENTS

Mr. George Hudson urges all members to begin checking their orchid collections for contributions to the plant table and procurement for the August Luau. George and Donna Hudson have a lot of things planned for the Luau so be sure to mark the date (August 26, 1963) on your calendar.

THANKS: Our appreciation to Mrs. Rapella for the outstanding table decorations last month.

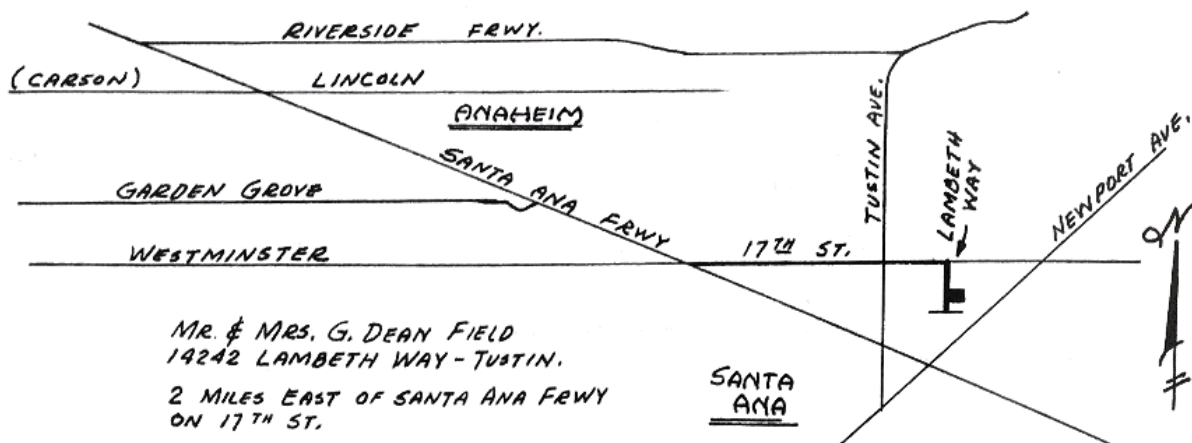
SOUTH COAST ORCHID SOCIETY AND ORCHID DIGEST AWARDS FOR JUNE 1963

Judges Present: Howard Anderson, Paul Brecht, G. Dean Field, John Hanes, Elva Hanes, Nell Howard, Rolan Howard, Arthur Falk, W. C. Wilson

Associate Judges: Jean Field, Roy Field

Clerks Present: Jane Brecht, Ed Bauman, Francis Eaton, Robert Green, John Vidulich, Lloyd Wallar, Mrs. Lloyd Wallar, Horace Whittaker

AWARD			
#392	LC. EUGENE CASEY VAR. "CHOCOLATE SOLDIER" Owner: Murray Spencer	H.C.C.	76.9 pts.
#393	LC. NELL HOWARD VAR. "42nd ANNIVERSARY" Owner: Nell and Rolan Howard	H.C.C.	76.3 pts.
#394	C. GUTTATA VAR. "STANTON" Owner: Mrs. Della R. Murphy	H.C.C.	79.0 pts.
#395	HUNTLEYA MELEAGRIS Owner: John Hanes	H.C.C.	76.0 pts.



NEWLY NAMED EPICATTLEYA HYBRIDS

Epicattleya Pink Jewel — Epi. Atropurpureum, Rosea x C. Henrietta Japhet
Epicattleya Cinderella — Epi. Atropurpureum, Rosea x C. Enid, alba
Epicattleya Ballet Queen — Epi. Atropurpureum, Rosea x C. Elenore Wepper
Epicattleya Charmer — C. Loddigesii x Epi. Atropurpureum, Rosea

All that flowered favor the Cattleya parents
Flowers are flat and larger than Epi. Atropurpureum
Colors range from light to dark pink. Other colors expected.
Highly recommended as an addition to your collection.
In three inch pots \$2.50 each.

Send for complete price list.

RAPELLA ORCHIDS

13518 Yukon Avenue, Hawthorne, California

Breeder of Awarded Cattleya Mossiae Plants.

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When you come in our door you are an important person to us. We want you to feel at home and enjoy your visit. We have a staff of trained salesmen-growers to help you select the plants you want.

When you first come in to Stewarts you see an attractive patio with lounge chairs and a pot full of hot coffee on the table so you can relax. Many of our customers come a long distance and like to rest a bit before going into the orchid houses.

At Stewarts you will find displays throughout the houses with names, parentages, and prices to aid in your selection.

In the Spring we have our Cymbidium Festival and Potting Demonstrations. We also have our Cattleya Cultural Demonstration in the Fall. All these and more are our way of showing that we like to see you come to Stewarts where you get true "red carpet treatment."

We have 12 houses of Cattleyas, 12 of Cymbidiums, 1 house of Cyripediums and 2 of Botanicals — all for your orchid pleasure.

Don't you think you should come to see the exciting new crosses at Stewarts — soon? Let us show you what we mean when we speak of

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Nursery hours: Tuesday through Saturday — 8:00 A.M. to 5:00 P.M.

Sunday — 1:00 P.M. to 5:00 P.M.

Closed Monday

CROSSES OF CHARACTER

These may get you some Awards

A—893 Lc. Tecopah (Dark Lip) x Lc. Ravenswood 'Diablo'
Lavender with brilliant lavender lips expected.
Fall season. 2½" \$5.00, 3" \$7.50

A—962 C. Kittiwake 'Brunette' x Lc. Cynthia
White with colored lip. We expect good dark
lavender lip and good form. Fall and Winter.
2½" \$5.00, 3" \$7.50

A—979 C. Christina Waglay
(C. Claesiana x C. El Cerrito 'Palomita')
This is a very good Bifoliate. Whites of good
form and substance. Season seems to be variable.
2½" \$5.00, 3" \$7.50

A—1011 Lc. Golden Concolor 'Golden Fleece'
x C. Enid Alba' 'Teraploid'
Some unusual yellows could result from this
combination. Late Spring to Summer.
2½" \$5.00, 3" \$7.50

Catalogue free on request

ARMACOST & ROYSTON, INC.

"Famous for Fine Orchids for Forty Years"

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HERE ARE A FEW CYMBIDUMS

THAT I PERSONALLY BELIEVE IN... WON'T YOU?

Nikkietta, 'Sudden Beauty'	Jungfrau, 'Dos Pueblos'
Nikkietta, 'Powder Puff'	Swallow, 'Exbury'
Del Rosa, 'The King'	Lillian Stewart, 'Maxine'
York, 'Sahara'	Lillian Stewart, 'Rose Durbar'
Kingleet, 'Emerald'	Lillian Stewart, 'High Society'
Bali, 'Holiday'	Alexalban, 'The Bride'
Lump 'O Gold, 'Glitter'	San Francisco, 'Meadow Mist'
San Miguel, 'Limelight'	Janette, 'Golden Treasure'
	Orienta Legend, 'Cinnamon'

*Plus a host of other well known (as well as never-before-shown) top varieties. Included in this collection is a group of 25 of the best of Dos Pueblos stock.

THIS COLLECTION IS NOT MEANT TO BE THE LARGEST...
ONLY THE FINEST!

FRANK FORDYCE ORCHIDS

8-5 Tuesday thru Saturday - 1-5 Sunday - Closed Monday

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"ORCHIDS FOR EVERYONE"

We are now offering many divisions of award and potential award Cattleya plants from the Arthur Falk Collection. Here is a chance for many of you to upgrade your collections. These are all put up in plastic bags for immediate potting or shipping. There are whites, lavendars, and yellows and the prices are very reasonable. Lists mailed upon request.

We also have a large block of established plants of this caliber. You are invited to visit our Orchid Range.

WE CARRY A COMPLETE LINE OF SUPPLIES

PAUL BRECHT ORCHID COMPANY

1989 Harbor Boulevard
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Hours: 8:30 - 5:00 daily Closed Tuesday 11:00 - 5:00 Sunday

TOPS THE SUN'S RAYS! GRO-LUX

Fluorescent lamps

- Faster germination
- Stockier seedlings
- Stimulate rooting and fibrous root growth
- Reduce susceptibility of damping-off infection

15 watt 18 inch — case of 6 \$13.20

20 watt, 24 inch — case of 6 \$13.20

40 watt, 48 inch — case of 6 \$14.10

Fit all standard fixtures

SHIPPING CHARGES PREPAID if remittance accompanies order. Calif. buyers please include 4% sales tax.

We do not ship less than case lots but lesser quantities may be picked up at our retail store.

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