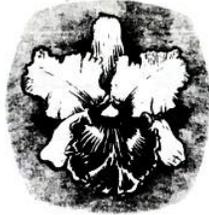


SOUTH COAST

130 Cherry Avenue



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

MEETS ON THE 4TH MONDAY OF EACH MONTH AT BIXBY PARK CLUBHOUSE

ORCHIDS ARE GRACIOUS LIVING- WEAR THEM!

PROGRAM: February 23rd, 1970 - New Guinea, The Last Unknown -  
A pictorial Story of an Orchid Grower's trip through rugged New Guinea.

DO NOT MISS THIS PROGRAM whatever you do for we are indeed fortunate in that Mr. Ernest Hetherington is going to show and comment on his trip to New Guinea this last year. His slides will show the Orchid People in the group, some orchid collecting, Natives of the area, some rugged mountain scenery, and other matters of interest in New Guinea. As you may or may not know the group he was part of was strictly an invited group restricted to 15 in number and was organized and directed by and through the Division of Botany in Lae. So you can expect to see some highly specialized material. Although not official I have understood that Mr. Hetherington is restricting his talk to only a few Societies this year. So this may be your one and only opportunity to view this tremendous program. For anyone interested in Orchids this is the chance of a lifetime so bring those visitors and guests and let us all participate in a tremendous evening.

PLANT PROCUREMENT: Needless to say it will be supplied by the Fred A. Stewart Orchid Range and we all know that we can expect some of the finest plants that are available today. I am sure that Mr. Hetherington will not disappoint us and will insure that the table will be of sufficient stature to support his program.

PROGRAM PAST: Again we have tucked a very successful Banquet under our belt, literally as well as physically. Although a few familiar faces were absent for diverse reasons it was so very gratifying to renew acquaintances with so many of our friends, they came from far and wide and we can only hope that they enjoyed themselves sufficiently to come back and visit us again next year, sooner if possible. Many thanks must be extended to our speaker of the evening, Mr. Anderson. As expected his witty remarks comments and program added immeasurably to our evenings' entertainment. A great number of thank you's are in order for the success of the evening, from Mr. Art Falk for arranging the location, right down to the hard working waitress who carried out the necessary chores for insuring a satisfied member or guest. So I will just say thank you one and all.

REFRESHMENT: Before I get away from the subject let me say that the following have been invited to provide our cookies or what have you for the February meeting: Mr. & Mrs. J. Brebes, Mr. & Mrs. Paul Brecht, Mr. & Mrs. R. Brumm, Mr. & Mrs. G. Buhler, Mr. & Mrs. E. Campuzano, and Mr. & Mrs. E. Charles.

AWARDS: SOUTH COAST ORCHID SOCIETY BANQUET ANNUAL AWARDS:

Connie Wallar Trophy	won by	Andy Yamamoto	Best Cat. Amateur
Ozzella Memorial Trophy	won by	Armacost & Royston	Best Cat. Amer.Bred
Ellen's Orchids Trophy	won by	Armacost & Royston	Best Cat. Comm.
Fred A Stewart Inc. Trophy	won by	Clark Day Jr.	Best Cym.Open
Armacost & Royston Trophy	won by	John Hanes	Best Paph. Open
Paul Brecht Orchid Co.	won by	Clark Day Jr.	Best Species Open
Arthur Falk Trophy	won by	Arthur Freed Orchids	Best Phal.
South Coast Orchid Soc Trophy	won by	Andy Yamamoto	Orchid of year-Am.
South Coast Orchid Soc. Trophy	won by	Clark Day Jr.	Orchid of year-Comm.
South Coast Orchid Soc. Trophy	won by	Andy Yamamoto	Most points Scored in Ribbon Judging

AWARDS PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING: January 26, 1970

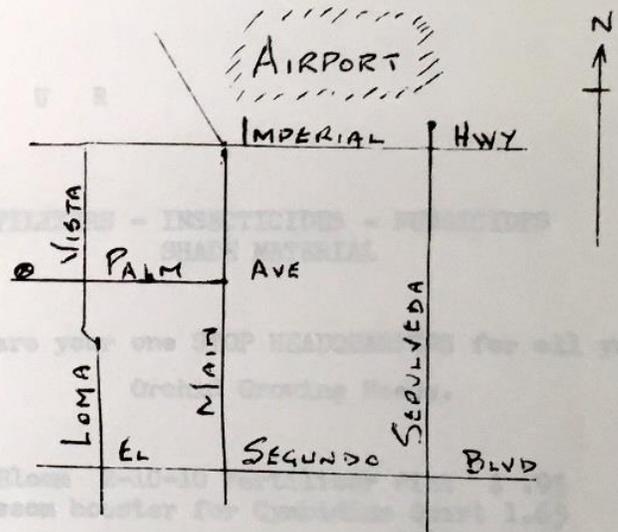
Judges present: H.A. Anderson, P.I. Brecht, Mrs. H. W. Crothers, L.R. DeGarmo, A. E. Falk, L. Holguin, J.N. Vidulich, E. Monson Probationary Judges: C.J. Aucreman, F. S. Eaton. Student Judges: H. E. Whittaker. Clerks: S.L. Bance(sec.) H. Compagnon

Award #92 Angulocaste Olympus 'Los Osos' FCC 90.3 The Orchid House  
Award #93 Phal. Shapely Doll 'Zuma' HCC 77.0 Arthur Freed Orchids Inc.

SOUTHLAND ORCHID SHOW: Plans are far advanced toward the staging of this annual event. The location will be Los Angeles State and County Arboretum with the public invited on Friday March 13th thru Sunday March 15th. Preview night as usual the preceeding Thursday (March 12th). Let it be noted that Society members do not have to attend 'The Banquet' to attend the Preview. If you plan to attend 'The Banquet' note carefully that attendance will be restricted to 175 guests and tickets will be available on a first come first sold basis so I suggest you see the Society representatives with cash, check or money order at the February meeting. The theme of the show this year is ORCHIDS-THE ROYAL FAMILY. Needless to say help will be wanted in all fields. If you can help in any way. Please contact any of the following. Hosts and Hostesses- Mr. & Mrs. W. C. McIntyre, Erection of Society Display- Charlie Bowman or Chuck Stockham our show representatives, Plant registration- Leo and Terry Bance or Dr. A. G. Tharp. Corsage Booth, Mr. & Mrs. Harold Thompson, Judging Clerks- Mrs. Elva Hanes.

NOVICE CLASS: Thanks to the hospitality of Mr. & Mrs. Kilgore the Feb. class was very successfull with a real good attendance. Our March meeting will be held at the home of Mr. & Mrs. Kaytis 639 W. Palm St., El Segundo. (Ga 2-0854) Come and join us, we may not be able to solve all your problems, but we can sure discuss them and problems always seem smaller when shared with friends. Remember, something to sit on, a plant or plants for the table, and a desire to learn.

AMATEUR HOUR: 7:15 to 7:45 on stage Phila Goode will Demonstrate How to make unusal corsages, using Botanicals and Cymbidiums.



WE NEED THE ROOM - HERB AND RITA CROTHERS, 740 MESA AVENUE, VISTA CALIF.

Clearance sale of seedlings and divisions of mature and choice plants. Come and choose. Cattleyas, cymbidium and miscellaneous species.

Seedlings priced at \$1.00 and up, according to size and breeding.  
Divisions of mature plants priced \$2.50 up, according to size.  
Divisions of awarded plants reasonably priced.

WASHINGTON BIRTHDAY SALE

FEB. 21 Saturday 9 AM to 5 PM  
FEB. 22 Sunday 11 AM to 5 PM  
FEB. 23 Monday 8 AM to 5 PM

Special Drawings every two hours.

When making a purchase your invoice number will be put into a hopper- Lucky winners can take their pick of blooming size plants from a special table and pay only 29%. Cymbidiums, Cattleyas and Paphios.

22% off all Catalog prices or stocks on display not already discounted

SEE YOUR FRIENDS AT STEWARTS

STEWART  
FRED A. INC.  
ORCHIDS  
1212 E. Las Tunas Dr.  
San Gabriel, Calif. 91778  
(213) 287-8974 (213) 283-4590

S U P P O R T Y O U R

HAGIN'S ORCHIDS

FINE ORCHIDS ORCHID SUPPLIES  
CUT FLOWERS CUSTOM CORSAGES

BEGINNING FEB. 1, 1970

NEW HOURS

Monday thru Friday 12 Noon to 6 PM  
Saturday and Sunday 10 AM to 6 PM

1118 West 126th Street.  
Los Angeles, California 90044

Between Budlong and Berendo  
Minutes from Harbor Freeway

Phone (213) 755-7953

PRE EASTER PREVIEW

MARCH 20, 21, and 22, 1970 from  
8 AM to 5 PM

See thousands of ORCHID PLANTS in Bloom. Plants on SALE 25% off Catalog - Except those already discounted EXTRA Special GOODIES from the EASTER BUNNY

Lectures at 1 PM each day.

Drawings for GIFT CERTIFICATES each day.

COME SEE US AT ARMACOST & ROYSTON

A  
D  
V  
E  
R  
R  
I  
S  
E  
R  
S

ARMACOST & ROYSTON, INC.

11910 LaGrange Ave., Telephone  
W. Los Angeles, Calif. (213) 473-6877

FERTILIZERS - INSECTICIDES - FUNGICIDES  
SHADE MATERIAL

We are your one STOP HEADQUARTERS for all your  
Orchid Growing Needs.

Hi-Bloom 2-10-10 Fertilizer Pint \$ .95  
Blossom booster for Cymbidium Quart 1.65  
Gallon 4.25

New Item

Cobb's Special Cyp-Cym Potting Mix \$3.50 Bag

Hours - 9 to 4:30 Mon. Thru Fri.  
9 to 12 Noon Sat.

Phone: (213) 465-4146

RHEINFRANK & ASSOCIATES  
5414 Sierra Vista Avenue  
Los Angeles, California. 90038