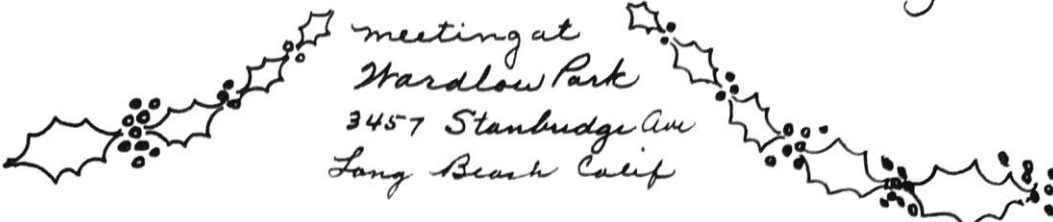




 South Coast Orchid Society Inc



 meeting at
 Wardlow Park
 3457 Stanbridge Ave
 Long Beach Calif

Meeting December 17, 1973 8 PM Welcome the Holiday Season

If you haven't realized that the Christmas season is just around the corner this December program is really for YOU! What better way to be filled with that special Christmas Spirit that to hear a Choral Group singing those favorite carols and holiday tunes that are so lovely?-----

For everyone that enjoys the gift exchange, Santa will be on hand to distribute all goodies. Bring one in the \$2.00 - \$3.00 range and please tell on tag whether is is for lady or gent.

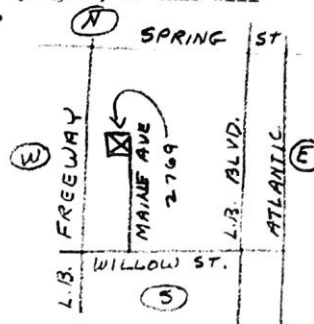
Hoping for a real big Plant Opportunity Table, and this month YOU can help make this a Success.....Every member that can, PLEASE bring in those extra divisions so we can really have a big choice. The profit of this months Plant Table really helps defray our Club's expenses.

Refreshments are being provided by the South Coast Board Members and will be something specially festive so come and enjoy a Gala evening among your Orchid Friends.



NOVICE CLASS will meet at the home of Sonia Clark, 2769 Maine Ave, Long Beach at 10 AM on Sunday Jan 6, 1974. If you wish to see the healthiest, most productive plants be sure to be at this meeting. Sonia promises a special program, so this will be a good way to start a New Year dedicated to growing orchids.

December meeting was held at the Armacost & Royston Orchid Range and was really almost a last look at their Santa Monica range, so we made the most of it and had a real tour of their greenhouses. Our appreciation to Leo Holquin for giving us a fine talk and demonstration of dividing and repotting cattleyas, and to him for their generous gift of a seedling to each member.



PHONE
424-5827

*Please bring a plant
for plant table - & chair*

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VISITORS ALWAYS WELCOME

Orchid Plants all types (Species, hybrids &
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Ferns — African Violets — Begonias

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spray materials

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pots for reasonable prices.....

*Holiday Greetings
to All*

PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING AWARDS FOR NOVEMBER 26, 1973

PAPH. DUSKY MAIDEN var. "Minnehaha" HCC 77.6 Hanes Orchids
ASCCA. BONANZA var. "Star Spangled Banner" HCC 75.62 Norita Hasegawa
ASCCA MEM. JIM WILKINS var. "Midnight Flame" HCC 75.0 Norita Hasegawa
PHAL. KAUAI MONARCH var. "Zuma Canyon" HCC 78.4 Zuma Canyon Orchids
ODTCM. INCALI var. Reina HCC 76.5 R.B. Dugger

Please have plants to be judged in the Judging Room by 7 PM.

MERRY
CHRISTMAS
AND A
HAPPY NEW
YEAR TO
ALL -
STEWARTS



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HIGHLIGHTS OF NOVEMBER MEETING

Attractive displays by the commercial growers were the centers of admiring South Coast members and friends. It really shows that our group looks forward to this meeting each year, because this was one of the largest attendance for the Society.

The Plant Table was loaded with interesting plants--all furnished by Dan Cowden, Rheinfrank & Assoc., Hanes Orchids, Bob Green's Holzems, Paul Brechts Orchids, Hagins Orchids, Stewarts Orchids, Armacost & Royston, Arthur Freed's, Clark Day Orchids, P. G. Barnett, Southern Calif. Greenhouse.

These firms are really the center of orchid culture in Southern California and if any need arises in your planting do take your problems to them. They keep all the Societies solvent by their donations time after time and if we could only express this to them once in awhile maybe they can understand how much it is appreciated.

Also bringing in a most beautiful display were Rita & Herb Crothers as private growers They always have something special to display and it is always a pleasure to see their fine orchids.

Andy Yamamoto had a table of exceptionally fine orchids and thanks to him for adding to the colorful exhibit.

This was a wonderful way to select something special for a Christmas gift so do remember these companies when you make up that Gift List.

The refreshment break is always SPECIAL at South Coast and it is due to all the wonderful cookies that our members take to the committee each month. Not only are the cookies delicious but Ann Wilson, Ruth Falk, Jerry Worthen, Florence Compagnon, and others make this pause really refreshing.

OUR SOCIETY LIBRARY NEEDS UP-DATING AND ANY SUGGESTIONS ON AVAILABLE BOOKS WILL BE WELCOMED. DISCUSS THIS WITH ANY BOARD MEMBER AND WITH THE NEW YEAR COMING UP THIS MAY BE A WORTHY PROJECT TO CONCENTRATE OUR EFFORTS ON.....



INSTALLATION BANQUET will be the January Meeting and will be at the Petroleum Club featuring Paul Gripp as Speaker. This is a colorful evening each year due to the decoration as only Jerry Worthen can plan. This years tables will feature the theme "MARY, MARY, HOW DO YOUR ORCHIDS GROW". Isn't that an intriguing beginning to start? Plan to attend for this is truly a congenial, entertaining, and delightful evening, mostly due to the careful and dedicated Banquet Committee headed by Charles Bowman.

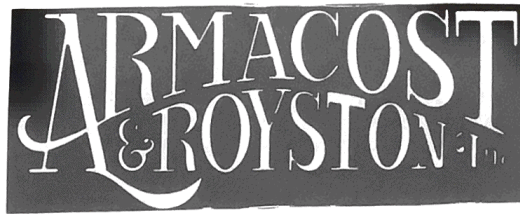
*This year is almost
complete.*

*May you each have a Merry
Christmas*

And much happiness in the New Year

For anyone looking for that special gift to fill a Christmas stocking, remember that the Orchid Digest is a colorful, interesting, and source of useful information for any orchid hobbyist. It is published here in So. Calif. by a dedicated group of orchid authorities and is well worth your support. Charlie Bowman is the representative and will be glad to give you further information.

LOS VIRENES Y MIA



DAN COWDEN
 ORCHID REPOTTING OF ALL GENRA
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 ANGELES & ORANGE COUNTY AREAS
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*A very Merry
 Christmas
 and every happiness
 in the
 New Year*

*Clark Day
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THIS IS WHERE IT ALL BEGAN
 WE WELCOME VISITORS.

Diamonds may be a girls best
 friend, but we have "GEMS" that
 everyone and enjoy the world over.

*Happy Holidays
 to all*

Rheinfrank & Associates
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A few suggestions:
 Plastic Pots -
 excellent for Cymbidiums.
 Cymbidium Potting Mixes
 Red Giant Orchid Mix
 (formerly Cobbs)
 McLellan's Super Orchid Mix
 Weyerhaeuser Firbark
 Dimmick Redwood
 Fertilizers
 Orchid Spoonit 3-10-10
 Formula 3-1-2, 27-9-18.
 Hours
 Mon. - Fri. 9:00 - 4:30 PM
 Sat. 9:00 - Noon

*While taking a
 flower arrangement
 class, I have realized
 how people enjoys
 receiving them as
 gifts. Use your
 blooms and make
 others happy with
 an unusual and
 beautiful present.*

*Happy
 Holidays to
 Mike &
 Nancy*

5414 SIERRA VISTA AVENUE
 LOS ANGELES, CALIF.
 (213) 465-4146

SOUTH COAST



ORCHID SOCIETY, INC.
LONG BEACH, CALIFORNIA

9652 Clearbrook Drive
Huntington Beach, Calif. 92646
October 31, 1973

4805
Walnut
94596

SM
2/24
24/71

Dear Friend:

We are approaching the Christmas Season and this is the time of year South Coast Orchid Society gives our Commercial and Private Growers and Suppliers a chance to show the goodies they have to offer.

The date is Monday, November 26, 1973 at 8:00 p.m. Wardlow Park Clubhouse.

yes ✓ We would be happy to have you put in a table display and give a brief talk about it.

yes ✓ The plant table that evening will be entirely by donation from those who put in displays so a generous contribution will be appreciated.

Please fill out the enclosed card and return it to me.

Very truly yours,

PAUL SHAUB
Vice President

PS/w
Encl.